

Stop managing projects on last week's data. Get same-day operational visibility from every job site.

Your core business systems track projects — but their native daily reporting isn't designed to handle the operational complexity that actually drives decisions. Progress by project area and phase. Delay documentation with quantified cause and impact. Crew activities with equipment use and material consumption. Weather conditions that impact productivity. Narrative summaries can't be aggregated, analyzed, or acted on — and by the time they reach leadership, the moment to respond is long gone.

GoFormz is built for the field. It's not about replacing the systems you've invested in; it's about completing and connecting them. Replace narrative-based lag with structured daily data that flows automatically to project dashboards and leadership reports. Manage jobs based on the field reality today, not last week.

WHAT'S AT STAKE WHEN DAILY REPORTING BREAK DOWN

Executive blind spots

3-5 day reporting lag mean you're making decisions based on outdated data — before the project can course-correct, the delay has already compounded.

Inconsistent reports

Narrative summaries can't be aggregated across 10+ job sites. Portfolio-level trend analysis is impossible when reports are unstructured and inconsistent across crews.

Delayed documentation

That's anecdotal and narrative-only provides no cause-and-impact data for schedule recovery claims — making client disputes nearly impossible to defend.

Lack of structure

Departing superintendents take project history with them. Without structured records of decisions, activities, and conditions, institutional knowledge walks out the door.

HOW GOFORMZ CHANGES THE GAME



Capture structured data, not narrative summaries

- Progress tracking by project area and phase with % calculations
- Delay documentation: cause, duration, impact, and photos
- Crew activities with equipment, materials, and hours — per activity
- Weather conditions linked directly to productivity impacts
- Conditional sections based on activities performed



Surface operational intelligence automatically

- Multi-crew reports auto-aggregate to project-level visibility
- Supervisor review and approval workflows with GPS timestamp
- Scheduled reports auto-distributed to PMs and executives
- Cross-project trend analysis via template field filtering
- API and webhook for dashboard and ERP integrations



Deploy in weeks, not months

- Same-day operational visibility in 2-4 weeks
- No heavy IT projects, no custom development
- Offline-first — field teams can keep working anywhere
- Pre-built connectors to the enterprise platforms you rely on, including Procore, Smartsheet, and more

PROVEN RESULTS FOR ENTERPRISE OPERATIONS

2-4

WEEKS

To same-day operational visibility

0

LAG

Same-day field data visibility vs. 3-5 day reporting lag

10+

JOB SITES

Multi-site crew reports aggregate instantly

40

HRS/WK

Saved by eliminating manual report consolidation

MIRROR YOUR MOST-USED DAILY REPORT FORMS

- ☒ Daily Field Progress Reports by Area / Phase
- ☒ Safety Observations Embedded in Daily Reports
- ☒ Delay Documentation with Cause and Impact
- ☒ Subcontractor Activity Reporting
- ☒ Crew Activity Reports (Equipment, Materials, Hours)
- ☒ Visitor and Delivery Logs
- ☒ Weather Impact and Productivity Logs
- ☒ Site Condition Documentation
- ☒ Supervisor Review and Approval Workflows
- ☒ Phase-Based Milestone Progress Tracking

"We write a lot to Smartsheet because it's a great tracking and project management tool, and GoFormz makes that data flow actually work. Using GoFormz and Smartsheet together makes both platforms even more valuable."

— John Walker, IT Manager, Tasman, Inc.

WHY OTHER APPROACHES FALL SHORT

Approach	Why It Falls Short
Platform-native forms	Basic templates can't capture progress by area, conditional sections by activity type, or weather-linked productivity data. Reports remain narrative — lacking analyzable data — and can't roll up across sites.
Paper/ email/ spreadsheet consolidation	Unstructured narrative text can't be aggregated, trended, or rolled up across sites. Manual consolidation across 10+ job sites takes hours. Data is delayed 3-5 days and completely unanalyzable for portfolio-level decisions.
Custom development	Can build structured reporting — but 6-12 months and \$450K-\$900K before leadership sees a single dashboard. Your platform investment is already in place. GoFormz connects to it in weeks, not after a build cycle.

DAILY REPORTING IS JUST THE BEGINNING

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Work order tracking
Daily reports naturally extend to work order completion data — connecting field activity records to job cost allocation.
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Subcontractor reporting
Apply the same structured reporting architecture across all crews on a project — consistent visibility, regardless of who's doing the work.
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Phase milestone reporting
Daily progress data rolls automatically into executive milestone dashboards — no manual aggregation required.
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T&M Tracking
Once daily reporting proves operational intelligence value, T&M capture is the natural next step to close the loop to finance.

Manage using data from today, not last week.

See how GoFormz connects trusted field data to core enterprise platforms, driving a competitive edge.

